



MEDIA RELEASE

THE NEW D.G. OF ITC

The Islamic Tourism Centre (ITC) has announced the appointment of **Mr. Haji Abdul Rahman Hj. Shaari** as the new Director-General of the Centre with effect from 11 May 2011.

Abdul Rahman holds a Bachelor's Degree in Arts and Social Science, majoring in English and Statistics from the University of Singapore. He has served Tourism Malaysia for 28 years before being seconded to ITC.

Abdul Rahman's work experience includes research, marketing, brochure production & distribution and Human Resource Management. He has served at Tourism Malaysia's overseas offices in Hong Kong, Paris and Dubai as Director/Regional Director where he worked closely with national airlines, tour operators, travel agents and national tourist offices in raising the profile of Malaysia as a popular tourist destination.

As the new Director-General of ITC, Abdul Rahman has revamped the Centre's website and will focus on the future direction of ITC. The ITC website is scheduled to be relaunched on 15 June 2011.

Abdul Rahman is an outdoor enthusiast and an avid scuba diver with a keen interest in coral reef conservation. He is fluent in Malay, English and French and has knowledge of Arabic, Spanish, Cantonese and Russian.

Abdul Rahman replaces Zainuddin Abdul Wahab as the Director-General of ITC who has been appointed Director of Tourism Malaysia's Promotional Support.

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