



## OUR VISION

Is

### ***Making Sarawak the naturally preferred tourism destination***

To help achieve this vision, Sarawak Tourism Board is seeking for capable and ambitious candidates to build a challenging career with us for the following positions:

### **TOURIST OFFICER** (Contract basis)

(Based at Visitors' Information Centre, Sibuluan)

#### **Role & Responsibilities:**

1. Drive and deliver consistent values to stakeholders that exceed their expectation.
2. Develop industry collaboration and engagement.
3. Consult visitors (physical and online) so they can make informed decision.
4. Promote events and tourism activities in the Central Region.
5. Administer general administrative and accounts work.

#### **Requirements:**

1. Recognized Diploma or equivalent qualification
2. Possess ~~in-depth~~ knowledge of the tourism industry.
3. Good understanding of marketing and communication principles.
4. Good synthesizing skills of information technology and social media platforms.
5. Good analytical, strategic thinking and problem-solving skills
6. Strong leadership skills, dynamic, committed and resourceful.
7. Good writing skills in the English language and conversant in other languages will be an added advantage.

#### **Closing date: 27 July 2011**

Interested candidates are requested to email detailed resume stating present and expected salary to [jina@sarawaktourism.com](mailto:jina@sarawaktourism.com)

(Only shortlisted candidates will be notified)